

TRANSNATIONAL EDUCATION (TNE) MISSION TO THAILAND**TUESDAY 16– FRIDAY 19 OCTOBER 2018**

British Council Thailand and the Department for International Trade (DIT) are delighted to invite UK Higher Education Institutions who are interested in Transnational Education to the first ever TNE Mission to Thailand. The mission will be based in Bangkok plus the option of an additional city, either, Chiang Mai and Khon Kaen.

The Mission is open to all UK HEIs who are interested in promoting their services to Thai HEIs or in setting up TNE Partnerships.

The mission programme is designed to:

- Provide opportunities for UK institutions, to explore market potential and kick-start partnership discussions.
- Allow UK institutions to understand the opportunities arising in the market; particularly in the Branch Campus initiative, local partner demands, and assess market readiness.
- Participate in pre-arranged 1-2-1s with potential local partners.
- Meet with senior and high-level policy makers in the Thai government and Thai Higher Education Institutions.

DATE	LOCATION	PARTICIPATION FEE	MAX. NO. OF INSTITUTIONS
16-18 October 2018	Bangkok	£ 1,500 plus VAT	20
19 October 2018	Chiang Mai and Khon Kaen	£ 600 plus VAT	10

PARTICIPATION FEE INCLUDES:

- Venue hire, catering and refreshments at the events included in the programme
- Market briefing on TNE Opportunities in Thailand jointly delivered by DIT, British Council, and external speakers
- Local transportation to events is included but domestic travel between cities is not included.
- Discounted hotel rates

Please note that the participation fees do not include international travel, domestic travel to Chiang Mai and Khon Kaen, hotel accommodation, subsistence or freight, unless specified.

How to apply

- All interested parties must fill in the attached application form and return it to Uraiwan Samolee by **31st August 2018** (Uraiwan.samolee@britishcouncil.or.th)
- A final confirmation email will be sent to all successful applicants by **3rd September 2018**

PROVISIONAL PROGRAMME*

Date	Programme
Tues 16 October	<p>Context Setting</p> <ul style="list-style-type: none"> • Welcome by HMA Brian Davidson, the British Ambassador to Thailand, and Andrew Glass, Country Director, British Council Thailand • Market briefing jointly delivered by the DIT, British Council, and external speakers (Office of the Higher Education Commission) <hr/> <p>Visit/Briefing Objectives: to understand the Thai government's strategic priorities and vision of international education</p> <ul style="list-style-type: none"> • Visit to the Ministry of Education/Office of the Higher Education Commission • Visit to the Ministry of Science and Technology • Welcome reception (<i>opportunity to meet with key governmental officials, senior management of Thai universities, and alumni</i>)
Wed 17 October	<p>Visits:</p> <ul style="list-style-type: none"> • Visit to selected Thai universities with a highly successful TNE provision • Visit to the Eastern Economic Corridor • Group Dinner
Thurs 18 October	<p>Forum: Essentials for successful TNE collaboration</p> <ul style="list-style-type: none"> • Plenary <ul style="list-style-type: none"> - <i>Case studies and best practice from the UK on TNE collaboration</i> - <i>Thai universities representative to share needs/demands/expectations on TNE collaboration</i> • One-to-one session with Thai universities <ul style="list-style-type: none"> - <i>An ideal opportunity to have an in-depth discussion with a minimum of 12 Thai HEs who will be carefully selected to ensure their interest is aligned with the UK delegate priorities s.</i>
Fri 19 October (optional)	<p>Optional Day — institutional visits:</p> <p>Option 1: Visit to universities in Chiang Mai Lunch meeting with key contacts in the North and visit to a university</p> <p>Option 2: Visit to universities in Khon Kaen Lunch meeting with key contacts in the North East and visit to a university</p>

* The programme is provisional and subject to changes.

ABOUT THE OPPORTUNITIES IN THAILAND

In terms of UK student recruitment, Thailand is one of the key countries; with more than 6,000 Thais currently studying in UK higher education. Thailand is ranked as one of the top ten non-EU countries sending students to the UK. However, for TNE, the number of students is less than 1,000.

Unlike neighbouring countries such as Malaysia and Singapore, Thailand is considered an emerging market for TNE. There are nearly 200 higher education institutions in Thailand; as such there is potential for growth - in terms of both partner institutions and for student recruitment.

Thailand TNE market potential at a glance:

- Thailand sits among the top six countries in South East Asia and hosts the largest number of international schools. There are currently over 100 international schools in Thailand with a consistent increase in the number of students recruited.
- Thailand hosts approximately 12,000 international students. These are mainly from China, Cambodia, and Myanmar.
- Thailand's strategic location in South East Asia is driving its aim to become a 'hub' in several areas such as: Education, Digitalisation, Medicine, and Aviation.
- In September 2017 the Thai government passed Article 44 into law; which is aimed at promoting Higher Education through Highly Potential Foreign Institutions. This is the first time a new law has been passed to facilitate a timely process aimed at setting up a branch campus for foreign universities in Thailand. The article's provisions include offering tax exemptions and other benefits to overseas institutions.

Further information on the TNE landscape in Thailand can be obtained from the Insights Blog [Transnational education in Thailand: What does Thailand's new TNE policy mean for UK universities?](#)

For more information please contact:

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