

*Mey Selections*

# FOOD IS

# GREAT

BRITAIN & NORTHERN IRELAND



Mey Selections unites farmers, fine food producers and customers to bring sustainable Scottish produce to the plate. For natural tasty food, choose the UK.

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# The UK's food and drink showcase

Invitation

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*The Department for International Trade in Burma is pleased to announce a Food, Drink & Retail event to run for one week commencing 27 January 2019.*

*An exciting programme and excellent opportunity to showcase the “Best of British”.*

## **Programme will include:**

- A Food and UK Products Display in Yangon's top shopping mall
- Live Cooking display
- Business Matching Workshop
- Retail Access Workshop with key Myanmar Government Departments
- A 'British Pub' Night & 'Whisky Tasting'; and in partnership with the Pan Pacific Hotel a themed 'British Menu' promotion.
- Excellent media exposure for British products



<b>Day 1 - Yangon</b>		
11:00-18:00	Opening ceremony of FOOD is GREAT Campaign - Live Cooking Demonstration - Exhibition - Product Display	Myanmar Plaza
18:30-20:30	Pub Night	British Club
<b>Day 2 - Yangon</b>		
10:00-18:00	FOOD is GREAT Campaign	Myanmar Plaza
18:30-20:30	British Night (Gala Dinner)	Pan Pacific Hotel
<b>Day 3 - Yangon</b>		
10:00-18:00	FOOD is GREAT Campaign	Myanmar Plaza
<b>Day 4 - Yangon</b>		
10:00-13:00	Workshop/ Seminar on - Current situation of Retail/ Wholesale market - Current situation of Spirit market	Pan Pacific Hotel
14:00-17:00	1-2-1 Business Matching	
18:30-20:30	Business Networking Reception	
<b>Day 5 - Nay Pyi Taw</b>		
13:00-17:00	Workshop on - Liberalisation of the spirits Market in Myanmar - How UK can contribute to a better regulatory framework in Myanmar	Hilton Hotel
17:00-18:00	Whisky Tasting Event	
<b>Day 6 - Yangon</b>		
18:30-20:30	Whisky Tasting Event (with local business leaders)	British Ambassador's Residence
<b>Day 7 - Yangon</b>		
18:30-20:30	British Brands & British Bands (Closing ceremony)	British Club

**For more information:**  
**Ms Nwe Nwe Oo,**  
**Trade and Investment**  
**Manager**

**E:** [nwenwe.oo@fco.gov.uk](mailto:nwenwe.oo@fco.gov.uk)

**T:** +95 (1)370863-5