



Healthcare Education and Training mission

Invitation to attend education and training mission to Philippines, Malaysia and Vietnam

Healthcare UK (Department for International Trade) is arranging a trade mission to the Philippines, Malaysia, and Vietnam for UK organisations with a strong healthcare education and training offer and an interest in exporting to South East Asia.

This mission offers the participants the opportunity to meet and develop relationships with key stakeholders. It is also an opportunity to promote your international offer in three emerging markets where increased prosperity and the development of universal healthcare systems is driving demand for high quality healthcare and better trained healthcare professionals.

We are inviting organisations who would like to attend the healthcare education and training mission to submit an expression of interest (500 words max) outlining your international offer and examples of any relevant international collaboration.

The Philippines has a population of 106 million and is one of the fastest growing emerging markets in Asia, with an average GDP growth of 7% for the last 5 years. Growing demand for high quality healthcare has resulted in increased investment in hospitals and clinics in recent years. Filipino healthcare professionals are in demand not only locally but also internationally, something which can only be sustained through high quality education and training.

Malaysia has a well-established public healthcare system and an active private system. There has been a rise in out-of-pocket spending on health and the number of insured patients resulting in increasing demand. Thriving private healthcare and education sectors provide many opportunities for collaboration with UK providers. Malaysia aims to be a regional health tourism hub and this includes seeking international collaboration to develop Malaysia's hospitals into regional centres of excellence.

Vietnam has a growing population of 96 million and strong GDP growth of 6.8% in 2017. This has led to increasing demand for better healthcare services. Spending on education and training overall in Vietnam accounts for approximately 20% of Government expenditure, equating to approximately £7.5bn annually. Vietnam is investing in healthcare education to meet growing demand for better quality healthcare.

Relationship building is key to doing business in South East Asia. Participants will take part in DIT led events, B2B meetings with key regional stakeholders in healthcare and site visits.

Event date: 4 March – 8 March 2019

Event location: Philippines, Malaysia and Vietnam

To register your interest:

Please contact us with 500 words (max) outlining your education and training international offer.

Please submit your expressions of interest by **7 January 2018** to ciara.dunne@trade.gov.uk. There are limited spaces available and applications will be considered by Healthcare UK and DIT.

Expenses

There is a £275 (excl. VAT) fee per person to join the trade mission. Delegates are responsible for related expenses including airfare, accommodation and subsistence.

For more information about the event please contact:

Ciara Dunne, Southeast Asia Programme Manager, Healthcare UK

E: ciara.dunne@trade.gov.uk

T: +44 7741 704 396

T: +44 207 215 3849

HealthcareUK

A joint initiative between

