

“Action Asia: Unleash Your ASEAN Ambitions”

Wednesday 30th January 2019, Location: - Gatwick Area

- 08:30 Guest Arrival & Registration**
Tea, Coffee & Pastries
- 09:30 Welcome and scene setter for the day – UKABC/ DIT/ Newable- 30 mins**
- 10:00 Why Southeast Asia? 35 mins**
UKABC
- 10:35-11:05 Morning Tea & Coffee Break 30 mins break**
Tea & Coffee
- 11:05 Fantastic Philippines – Philippine Trade Attaché’ 30 mins**
Focus on opportunities with Philippine Trade Attaché
- 11:20 Incredible Indonesia –30 mins**
Insight on how to trade with ASEAN's powerhouse economy
- 11.35 We did it! 25 mins**
British success stories in ASEAN
- 12:00 Networking Lunch 1 hour**
- 13:00 Fireside Chat - 30 mins**
British success stories and their DIT International Trade Adviser
- 13:30 Research your way to Southeast Asia - 30 mins**
UKABC
- 14:00 ASEAN’s Digital Scene – Knowing your Whatsapp from your Viber 30 mins**
- 14:30 Show me the money! 30 mins**
UK Bank and UKEF
- 15:00 Cultural dynamics across ASEAN's diverse markets 30 mins**
- 15:30 Afternoon Tea and Coffee Break 30 mins**
Tea & Coffee
- 16.00 How to protect your IP in ASEAN 30 mins**
IP specialist
- 16:30 Finding your customers in ASEAN 30 mins**
UKABC and ASEAN BritCham
- 17.00 Closing Remarks 20 mins**
- 17:20 Networking Reception**
Meet the experts
Refreshments & Finger Food
- 20:30 Event Closes**