
PRESS RELEASE

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For immediate release

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‘Doing Business with Vietnam Guide’ launch

The ‘Doing Business with Vietnam Guide’ website is now live and the hard-copy brochures are currently being distributed.

5th December 2019 – The ‘Doing Business with Vietnam Guide’ is now officially live and can be accessed via: www.Vietnam.DoingBusinessGuide.co.uk.

The main objective of this Doing Business with Vietnam Guide is to provide you with basic knowledge about Vietnam; an overview of its economy, business culture, potential opportunities and to identify the main issues associated with initial research, market entry, risk management and cultural and language issues. We do not pretend to provide all the answers in the guide, but novice exporters in particular will find it a useful starting point. Further assistance is available from the Department for International Trade (DIT) team in Vietnam. Full contact details are available in the guide.

To help your business succeed in Vietnam we have carefully selected a variety of essential service providers as ‘Market Experts’; Malaysia Airlines, NashTech Global, and VIETNAM - UK NETWORK.

The guide has been produced by International Market Advisor, in partnership with the Institute of Export & International Trade, and with support from the British Embassy Hanoi and the UK-ASEAN Business Council.

Five things to know about exporting to Vietnam:

- Vietnam has quickly developed from a low-cost labour economy to an enterprise market containing high-value and high-quality products and services.
- Due to its young population, the country has a growing demand for capital and consumer goods, enlarging its already growing domestic market.
- There are numerous high value opportunities (HVOs) for UK businesses in various sectors in Vietnam, including agritech, education and training, energy, financial and professional services, infrastructure, and mass transport sectors.
- For exporters that are new to the region, Vietnam's strong economy makes the country an excellent gateway for doing business with other countries in Southeast Asia.
- Vietnam is ranked 70th out of 190 countries in the World Bank's 2020 Ease of Doing Business Index (the UK ranks 8th).